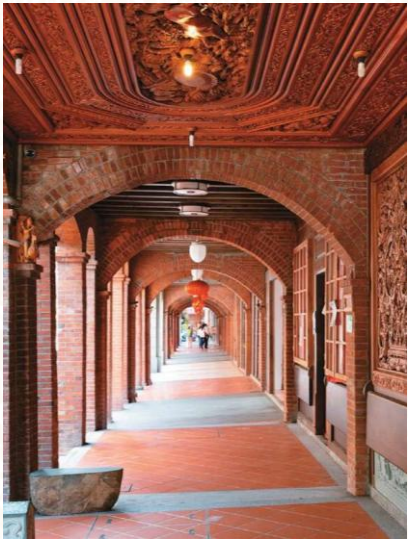




老城有味 百年街巷與信仰

📍 迪化商圈 × 萬華街區商圈 × 華西街夜市




本遊程以老臺北街區文化為主軸，串聯百年商號、老屋街巷、廟埕信仰與夜市日常，透過文化導覽與數位福袋店家體驗，帶領貴賓走進臺北老城最有人情味的生活風景。從白天的商圈走讀到夜晚的街頭小吃，感受城市在時間累積中留下的風味與溫度。

商圈	行程	說明	第一團時間	第二團時間
南港展覽館集合出發/不供餐			13:30-14:15	14:00-14:45
迪化商圈	文化導覽 + 福袋導購	迪化街 / 霞海城隍廟周邊	14:15-15:30	14:45-16:00
		埕米峰 X 御華生		
		竹木造咖/大華行		
自由活動			15:30-16:00	16:00-16:30
車程：迪化商圈 → 萬華街區商圈			16:00-16:30	16:30-17:00
萬華街區商圈	文化導覽 + 福袋導購	艋舺龍山寺	16:30-17:00	17:00-17:30
		西昌街青草巷 德草安青	17:00-17:30	17:30-18:00
自由活動及華西街觀光夜市 (自行返程)			17:30	18:00



Historic Charm: Century-Old Alleys and Traditions of Faith

 Dihua St. + Wanhua + Huaxi St. Night Market



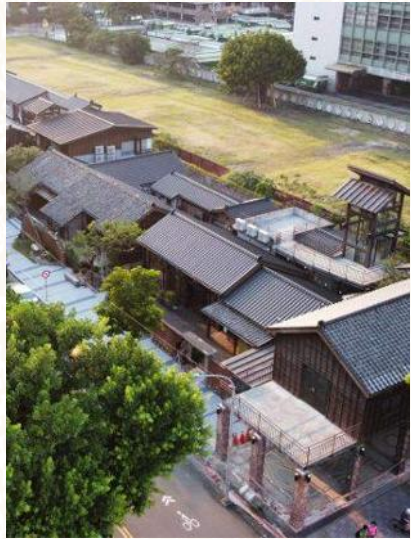
This tour captures the essence of old Taipei, connecting century-old businesses, historic alleys, temple traditions, and the everyday energy of local night markets. Through guided cultural walks and experiences with Digital Lucky Bag partner shops, guests will immerse themselves in the most authentic and human side of Taipei's old town. From daytime strolls through traditional shopping districts to evening street food adventures, this journey invites visitors to savour the flavors, stories, and warmth shaped by generations of local life.

Commercial District	Itinerary Item	Description & Highlights	Group 1	Group 2
Depart from Nangang Exhibition Center/ Meals not included			13:30-14:15	14:00-14:45
Dihua Commercial District	Cultural Tour and Digital Lucky Bag Experience	Dihua Street / Xiahai City God Temple Area	14:15-15:30	14:45-16:00
		Cheng Mi Feng × Yu Ha Sheng General Store		
		Zhu Mu Zao Ka Da Hua General Store		
Free Time			15:30-16:00	16:00-16:30
Transit: Dihua to Wanhua Commercial District			16:00-16:30	16:30-17:00
Wanhua Street Commercial District	Cultural Tour and Digital Lucky Bag Experience	Longshan Temple	16:30-17:00	17:00-17:30
		Herb Alley/ DAY ON HERB-MADE Shop	17:00-17:30	17:30-18:00
Free Time & Huaxi Street Night Market (Self-guided Return)			17:30	18:00



臺灣感性 臺北巷弄日常

赤峰商圈 × 寧夏夜市 × 文昌宮



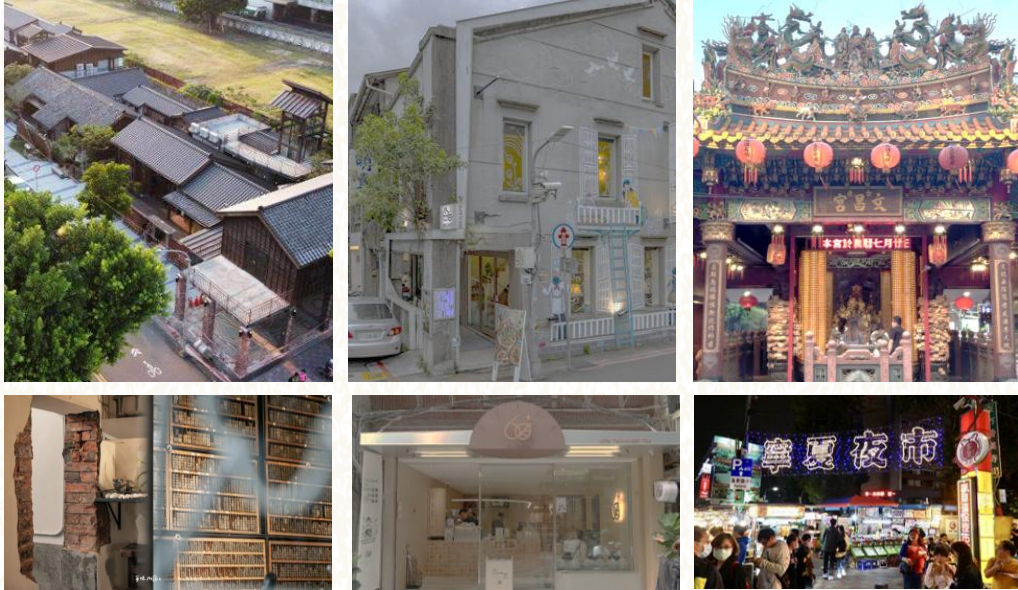
本遊程以「臺灣感性」為核心，從老五金街區、巷弄老屋到特色店家體驗，帶領貴賓走進臺北最具新舊交錯感的生活街區。赤峰街保留著打鐵街與職人產業的城市記憶；透過數位福袋串聯在地店家，讓貴賓在走讀、品味與互動之間，感受台北巷弄裡細膩而真實的日常風景。

商圈	行程	說明	第一團時間	第二團時間
		南港展覽館集合出發/不供餐	13:20-14:00	14:20-15:00
	文化導覽	榕錦時光生活園區	14:00-15:00	15:00-16:00
		自由活動	15:00-15:30	16:00-16:30
		車程：榕錦園區→赤峰商圈	1530-16:00	16:30-17:00
赤峰 商圈	文化導覽 +福袋導購	60+ Tea Shop	16:00-17:30	17:00-18:30
		奎府聚書店 Kimotsi		
		利成汽車材料行		
		赤丸		
		赤空間		
		文昌宮		
		自由活動及寧夏夜市 (自行返程)	17:30	18:30



Authentic Taiwan: Daily Life in Taipei's Alleys

📍 Chifeng St. + Ningxia Night Market + Wenchang Temple



Centered on “Taiwanese Sensibility,” this tour blends the old and the new in one of Taipei’s most historic yet evolving neighborhoods. From the historic hardware district to curated local shops, Chifeng Street beautifully preserves its blacksmith heritage while embracing modern creativity.

Through experiences with participating Digital Lucky Bag merchants, guests will discover the neighborhood through guided walks, local tastings, and interactive encounters, uncovering the authentic charm hidden within Taipei’s alleyways.

Commercial District	Itinerary Item	Description & Highlights	Group 1	Group 2
Depart from Nangang Exhibition Center/ Meals not included			13:20-14:00	14:20-15:00
	Cultural Tour	Rongjin Gorgeous Time	14:00-15:00	15:00-16:00
		Free Time	15:00-15:30	16:00-16:30
Transit: Dihua to Chifeng Commercial District			1530-16:00	16:30-17:00
Chifeng Commercial District	Cultural Tour and Digital Lucky Bag Experience	60+ Tea Shop	16:00-17:30	17:00-18:30
		Kimotsi Bookstore		
		Li-Cheng Auto Parts Store		
		Akamaru Dango		
		Espace Rouge		
Wenchang Temple				
Free Time & Ningxia Night Market (Self-guided Return)			17:30	18:30